



ELS® Language
Centers

INTERNATIONAL PATHWAYS

ELS

EXECUTIVE English Programs

*Succeed in Your
Professional Career with ELS*



Choose the ELS Executive Program that Meets Your Needs



“This program provided me with a practical approach to current American life. I learned English not only in a quiet classroom – but also in the field, with my personal teacher.”

Didier Rastel, Physician,
CIS Bio International, France

ELS EXECUTIVE English Programs

TABLE OF CONTENTS

One-of-a-Kind Advantages	2
English for Executives	4
Super Intensive English Program	6
Super Intensive English Plus	7
Contract Training	8

STUDY ENGLISH

EXPLORE

SUCCEED



Learn English with ELS and Enhance Your Career Growth

*A range of English study programs
designed for motivated executives*

- AS A SUCCESSFUL BUSINESS PERSON, YOU KNOW THE VALUE OF BEING ABLE TO SPEAK ENGLISH WELL. You want to improve your English language skills quickly and proficiently. Every ELS Executive Course is individually designed to help you gain the skills and confidence you need to be successful. ELS offers several specialized and unique options to improve your English and achieve the professional growth you need.



"I quickly noticed that my tailored multi-faceted program was carefully designed to address all topics I requested in order to improve my professional English proficiency. At the end of my two-week session, I strongly believe that I achieved all my personal goals and I made important improvements in my skills and confidence.

Guillermo Figueroa, Mexico City, Mexico

ELS Executive Programs Offer One-of-a-Kind Advantages

Exclusive Program Advantages

Lessons in your custom-designed intensive English program begin only after ELS has an understanding of the ways in which you plan to use English.

ELS collects this information from your writing sample and your Individual Needs Survey. This two part, 15-question survey tallies your needs of the English language, the skill areas you most want to improve and assesses a one-page written description of how you plan to use your English. Based on this knowledge, ELS will custom design a course of study that makes the best use of your time.

Each program option offers highly customizable instruction, developed specifically based upon your individual needs. No other program allows you to choose which daily lessons you will take to meet goals determined by you!

Housing Assistance

ELS Language Centers will make all necessary arrangements so that housing is ready for you when you arrive in the USA or Canada. ELS offers a range of housing choices depending on the

location of your program. In most cities, you can choose from hotels, furnished apartments, homestays and student residences. However ELS recommends and encourages our executive clients to choose a hotel, furnished apartment or homestay option.

Airport Pick-up Service

ELS Language Centers will arrange for complimentary roundtrip transportation to and from the airport nearest your designated Center location.

Orientation Materials

ELS will send you an acceptance packet filled with valuable information, an acceptance letter, area info and housing details (if applicable) – once ELS receives your completed application, individual needs survey, one-page writing sample and 10% program deposit. ELS will send these materials by courier mail to your ELS authorized Counseling Agent or directly to your home or office.

Complete Course Outline of Your Program

During the first week of your program, you will be given a detailed plan of the academic program that has been custom-designed for you, based on your needs and goals.

Proof of Your Progress

At the end of your program, you will receive a Certificate of Attendance and a detailed Final Program Report. This report reviews your pre-program language skills, describes the special-interest subject matter covered in your course, explains the procedures and methods used in your programs and finishes with an overall evaluation of your progress.





The Final Program Report is available for you to give to your employer or sponsor as proof of your progress. This will be helpful in assessing your progress, and assist in reaching your goals.

ELS Language Center Instructors

The quality of your teacher is very important to the effectiveness of any language program. Every ELS Language Center teacher is qualified through education, training and classroom experience. A dedicated, experienced professional who has a true interest in your success will teach you. In most cases, your original teacher or teachers will remain with you throughout your course. This provides continuity and allows the instructor to develop a deeper understanding of your language-learning needs.

Your individual needs and interests guide the development of the exact subject matter of your program. No matter which number of lessons you choose, you can expect a set of courses filled with exciting activities both in and out of the classroom. Your teacher will be at your side each step of the way to observe and guide your progress.

Activities

Information on area attractions and places of interest is available at each ELS Center. Every school has a continuing program of student activities in which you may choose to participate. If you wish to plan a personal outing, the ELS Language Center staff will be able to assist you.

CHOOSE FROM MORE THAN 20 NORTH AMERICAN LOCATIONS

- Atlanta, Georgia
- Boston – Downtown, Massachusetts
- Boston – Newton, Massachusetts
- Chicago, Illinois
- Denver, Colorado
- Honolulu, Hawaii
- Houston, Texas
- Houston – Clear Lake, Texas
- Nashville, Tennessee
- New York (Manhattan), New York
- New York (Riverdale), New York
- Oklahoma City, Oklahoma
- Orlando, Florida
- Philadelphia, Pennsylvania
- San Diego, California
- San Francisco – Downtown, California
- Santa Barbara, California
- Santa Monica, California
- Seattle, Washington
- St. Paul, Minnesota
- St. Petersburg, Florida
- Tampa, Florida
- Toronto, Ontario
- Vancouver, British Columbia
- Washington, DC





I've really enjoyed ELS classes, and I believe that ELS is the best for learning English in the USA. There are many excellent teachers, and the environment is also excellent. I really appreciate ELS. Thank you!

Mr. Lee, South Korea, Vice President, SK Energy

English for Executives

Improve Your Performance on the Job

The English for Executives program now offers you more than ever before. You can improve your general English skills while learning the language, phrases and specific vocabulary suited to your profession.

The English for Executives program is designed for junior and mid-level professionals who want to combine general English practice with career-specific communication training. The English for Executives program offers four 50-minute interactive group lessons (one being in the Language Technology Center) and three custom-designed 50-minute one-on-one lessons each day. The course length may be two or four weeks, or as long as you need to reach your goals! Classes are a combination of individual and regular ELS group classes.

The program begins on any of the 26 year-round intensive English program start dates and is offered at your choice of more than 20 major US and Canadian cities.*

While enrolled in the English for Executive programs, you will also have the opportunity to improve your language skills in our modern

**Note: Because half of each instructional day is spent in the General English program, English for Executives participants must begin their course on the first Monday of a regularly scheduled session. See the Program Tuition section of the Executive Application and Price List for a complete list of course dates.*

Language Technology Centers (LTC). ELS has designed a learning environment for you that not only complements live classes, but gives you the opportunity to work on those aspects of your English skills which require the most attention, such as vocabulary development, reading and listening comprehension and pronunciation. The LTC incorporates computer-supported learning with classroom instruction to make the most of your class time. Students receive individualized learning plans, specialized content and support, and attention to specific language challenges.





With one-on-one instruction, your English study is custom-designed to match your own particular interests. You will learn specialized vocabulary and expressions, read and discuss materials related to your occupation, and take on role-playing that reproduces actual situations you might come across in a professional environment.

A medical professional, for example, might work with a DVD that highlights medical English as it is actually spoken in North America, and then go on to make use of some of the newly acquired expressions and vocabulary in an oral presentation. Specific exercises in writing medical reports, notes and emails are examples of assignments given to improve written communication skills. Articles from medical journals are studied to expand vocabulary and increase critical reading skills. A review and discussion with the instructor follow all learning activities.

With its unique mix of private and group instruction, the English for Executives program can provide you with the skills you need to communicate successfully in today's global market.

What's Included:

- Private one-on-one and group instruction
- Instruction specifically personalized to meet your needs and interests
- Daily lessons include four morning group lessons; one being in the LTC, combined with three private lessons Monday through Friday; each lesson is 50 minutes in length
- 26 annual start dates
- Conveniently located in more than 20 major North American cities
- Certificate of Attendance and Final Program Report
- Complimentary roundtrip transportation to and from the airport nearest your ELS Language Center location
- Assistance with living arrangements
- Emergency medical insurance



For me, it was a very good experience to have gone to study in Canada and especially the ELS school. The teachers are very professional and concerned about student learning. Thank you very much for your kindness and concern for my stay in Vancouver and my progress in English. I hope to return next year to study at ELS.

Sergio Castillo, Lead Partner, Outsourcing, Santiago, Chile





“Studying in the USA is like ‘living the language’ because you speak English from the moment you wake up until you go to bed. It is important to study in a country where English is spoken.”

Octavio del Rio C., Chile

Super Intensive English Program

Custom-designed Training Prepared Especially for Professionals Who Need to Learn English Quickly

The ELS Super Intensive English Program is the fastest way to reach the results you want. This course combines highly concentrated, one-on-one instruction and a program of study specifically designed for your individual or career needs.

Designed for You

Each Super Intensive English Program is designed specifically for you, assuring your success.

Each course is developed based upon:

- Your current level of English ability
- The specific way in which you need to use English for your business or profession
- Your own goals for the course
- Length of time available for study in the program

In addition, you and your instructor will have the time to chat about cultural subjects and talk in a non-academic setting during lunch. In-the-field lessons take you to places related to your business or profession. Your teacher will prepare you with associated words and grammatical guidelines

before the field trip. He or she then goes along with you on the visit and helps strengthen what you have learned in earlier lessons.

What's Included

- Private, one-on-one instruction
- Instruction specifically personalized to meet your needs and interests
- Choice of 30 or 45 lessons per week, Monday through Friday – each lesson is 50 minutes in length
- A program that begins when you need, lasting one, two, three, four or more weeks
- Conveniently located in more than 20 major North American cities
- In-the-field lessons, such as visits to banks, businesses, factories, research facilities, government offices, etc.
- Total involvement in North American English and way of life
- Certificate of Attendance and Final Program Report
- Complimentary roundtrip transportation to and from the airport nearest your ELS Language Center location
- Assistance with living arrangements
- Emergency medical insurance
- By special arrangement/request: the Super Intensive English Program may be conducted for professionals from the same organization in small group classes.

Please note: The 45-lesson-per-week program includes a lunchtime lesson Monday through Friday.





Super Intensive Plus

Super Intensive Plus is designed for the active executive who can only devote one week to an English study program. The course allows you to make the most of this week while still experiencing North American culture. It is also a first-rate way to get ready for an important business meeting, conference or seminar.

Customized to Your Needs

English language learning is always one-on-one with an ELS Language Centers teacher. Before your course begins, ELS asks about your exact language-learning needs and the types of educational activities that appeal to you. Then, ELS develops a course designed to help you reach your goals.

This program is very challenging - you will study and practice English for an average of ten 50-minute periods daily for seven consecutive days. Each day you will assess the progress of your program while you dine with your instructor.

The Super Intensive Plus program goes beyond the well-known Super Intensive English Program. You also may take part in evening and weekend cultural activities with your instructor. One evening you may go to the theater, or to a major-league baseball game!

Improvement You Can See

The Super Intensive Plus program provides you with the most focused, highest-quality English instruction available. At the end of just one week, you can expect to see considerable progress in your English ability. Super Intensive Plus offers outstanding scheduling flexibility in order to adjust to your timetable. You start on any Monday of the

year and study at your choice of more than 20 US and Canadian locations.

What's Included

- Private, one-on-one instruction
- Instruction specifically personalized to meet your needs and interests
- 70 lessons in one week, Monday through Sunday – each lesson is 50 minutes in length
- A program that begins when you need
- Conveniently located in more than 20 major North American cities
- In-the-field lessons, such as visits to banks, businesses, factories, research facilities, government offices, etc.
- Total involvement in North American English and way of life
- Certificate of Attendance and Final Program Report
- Complimentary roundtrip transportation to and from the airport nearest your ELS Language Center location
- Assistance with living arrangements
- Emergency medical insurance
- By special arrangement request: the Super Intensive English Plus Program may be conducted for professionals from the same organization in small group classes.

Note: Students need to have some English proficiency, as this course is very academically challenging. It is not intended for beginner students.

The 70-lesson-per-week program includes either lunchtime or a dinner lesson, depending on the schedule.





"The program was tailor-made based on my personal and professional needs. They really were open and flexible in order to prepare a program that will support my language needs. Even in the middle of the program, they were able to adapt it to reinforce some aspects (listening in my case)."

Jorge L. Quiroga, Heineken, Mexico

Contract Training

Custom Instruction for Groups, Companies and Professional Organizations Leads to the Best Results

What is Contract Training?

ELS Language Centers can design an English instruction study program that meets the needs and interests of an entire group of people who have a comparable level of English ability and common language goal. These lessons take place at a location as determined by you.

It is Up to You!

The best part of Contract Training is its flexibility. You decide the program's focus and goals. You select the starting date, the site, the duration of the course and its pace. You let us know how participants will need to use English after completing the course. Then, ELS will design a program and set of courses that concentrate on the language-learning goals of your group, company or organization. The ELS program can be arranged for groups of any size, in any field, with any common interest: business executives, travelers, teachers, university or career school students, assembly line workers, members of professional organizations, etc. All that participants need is a common desire to improve their English communication skills.



Programs Designed for Your Needs with the Greatest Results

A knowledgeable English instructor, in collaboration with ELS Center staff who is familiar with the group's industry or field, develops your Contract Training program. Lessons in general English communication skills combined with the study of specialized technical vocabulary, will help develop the particular language skills needed for career advancement and enhanced on-the-job performance.

Programs can begin at any time of year and can start on any day of the week. A sample six-hour-per-day course might begin on a Monday and include three hours per day of general English grammar and basic communication practice, plus three hours daily of industry-specific vocabulary, role-playing and verbal presentations. Guest speakers and site visits can be included in the curriculum if requested.

Study at OUR site

Contract Training programs can be arranged at any of ELS Language Centers' 60 locations throughout the USA and Canada. Participants have the right to use our outstanding classroom facilities, instructional materials and Language Technology Centers – as well as the recreational and cultural activities of the neighboring campus or community.

Note: Contract Training at an ELS Center is limited to center availability and may be limited to weekend and evening hours. Please contact ELS Special Programs at sp@els.edu for availability.



Study at YOUR site

If communication difficulties among your employees are reducing efficiency, ELS can help lessen challenges related to limited English skills. ELS will arrange a custom-designed course at your location in the USA, Canada and many other countries. This will allow your staff the greatest number of study opportunities with the least amount of time away from their jobs. Class size and focus, start dates and program length are all personalized to meet your needs.

Some examples of Contract Training programs ELS has designed and delivered. . .

ELS has multiple years of experience customizing its programs to meet the specific goals of companies and their employees. The program's flexibility allows professionals, from many fields, to conveniently take classes at their office during the business day!

Listed below are just a few recent examples:

- **A specialized Business English course for Brazilian university students**
The ELS/La Verne center has been providing university students from Brazil with specialized Business English training in order for them to be more successful in their academic studies, and in their daily lives. In place since 2008, this program assists over 200 students each semester, via classes three times a week, and supplies a complete complement of evaluations, feedback, and course materials.
- **Business executives in the automotive sector**
ELS developed a combined practical English

and Business English course for a local automotive company in Tennessee for its Japanese employees.

- **Electrical engineers**
ELS, in conjunction with Case Western Reserve University, provided extensive assistance to twenty electrical engineers from a well-known French university. The two-week intensive program, six-hours-per-day, consisted of General English skills in the morning and afternoon classes led by an electrical engineering professor. The classes built on the English skills acquired and applied them to engineering topics, supervised laboratory experiments – and even included tours of regional power plants!
- **Nurses**
A three-week program to assist Japanese nurses studying medical English was developed at our ELS/Philadelphia center in cooperation with Saint Joseph's University. Enriching the training were targeted technical lectures and tours of a medical center.
- **Accounting firm executives**
Developed as an intensive summer program at ELS/Boston, this Business English course assisted ten executives from a major accounting firm in Mexico in improving their English skills. The course focused on specialized legal and accounting English, and gave the executives opportunities to review case studies, debate topics and prepare speeches.

How can ELS help you and your employees?

We offer solutions – contact us at sp@els.edu





ELS Special Programs

400 Alexander Park
Princeton, New Jersey
08540 USA

Telephone: +1.609.750.3516
Fax: +1.609.750.3594
Email: sp@els.edu

ELS Language Centers – Canada

549 Howe Street, 6th Floor
Vancouver, British Columbia
Canada V6C 2C2

Telephone: +1.604.684.9577
Fax: +1.604.684.9588
Email: info@elscanada.com

© Copyright 2012 ELS Educational Services, Inc. a Berlitz company.

For more information, please contact your ELS Authorized Counseling agent (see www.ELS.edu/agents).

This catalog is now available in English and Spanish.

The 2012 application is now available in English and Spanish.

"ELS Language Centers," "Contact America!" and "We Teach English to the World" are registered trademarks of ELS Educational Services, Inc. Other trademarks are the property of their respective owners. ELS Language Centers is a Berlitz company.

ACCET: 1722 N Street NW, Washington, DC, 20036, (202) 955-1113

Please Note: Prices are subject to change



ELS Language Centers in the U.S. is accredited by the Accrediting Council for Continuing Education & Training (ACCET) – a national accrediting agency listed by the US Secretary of Education. ELS schools are approved to offer the following programs: Intensive Programs, Semi-Intensive Program, Complete Prep Program for the TOEFL® iBT, the American Explorer Program, Business English Programs, CELTA and Special Programs. This school is authorized under Federal law to enroll nonimmigrant alien students.

ELS Language Centers and its staff are members of:

- American Association of Collegiate Registrars and Admissions Officers (AACRAO)
- American Association of Intensive English Programs (AAIEP)
- ALTO: Association of Language Travel Organisations
- NAFA: Association of International Educators
- Teachers of English to Speakers of Other Languages (TESOL)
- AIEA (Association of International Education Administrators)
- AIRC (American International Recruitment Council)
- Canadian locations and programs accredited by Languages Canada